## Message Text

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PAGE 01 STATE 086669 ORIGIN EB-08

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FM SECSTATE WASHDC

TO USMISSION GENEVA IMMEDIATE

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FOR ASST SEC KATZ FROM EB-DAVE BURNES

FOL REPEAT BRASILIA 3001 ACTION SECSTATE INFO RIO DE JANEIRO SAO PAULO DATED 15 APR.

LIMITED OFFICIAL USE BRASILIA 3001

FROM AMBASSADOR FOR ASSISTANT SECRETARY KATZ

E.O. 11652: N/A

TAGS: OVIP, ETRD, BR

SUBJ: INVITATION TO ASSISTANT SECRETARY KATZ TO ATTEND U.S. TRADE CENTER OPENING

1. AS YOU MAY KNOW, OUR NEW U.S. TRADE CENTER IN SAO PAULO WILL BE INAUGURATED ON MAY 16. I WILL ATTEND AND THE SECRETARY OF COMMERCE WILL BE REPRESENTED BY ASSISTANT SECRETARY FRANK A. WEIL. I BELIEVE THAT INASMUCH AS THE TRADE CENTER IS A JOINT STATE-COMMERCE RESPONSIBILITY, THE DEPARTMENT OF STATE SHOULD ALSO BE REPRESENTED AT A HIGH LEVEL. LIMITED OFFICIAL USE

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- 2. THE CENTER WILL OPEN ITS DOORS WITH AN IMAGE SHOW, CO-SPONSORED BY THE AMERICAN CHAMBERS OF COMMERCE IN BRAZIL, AND EXHIBITING PRODUCTS OF ADVANCED TECHNOLOGY MADE BY U.S. AFFILIATES IN BRAZIL.
- 3. I WOULD BE EXTREMELY PLEASED IF YOU WOULD FIND IT

POSSIBLE TO PARTICIPATE PERSONALLY IN THE INAUGURATION CEREMONY. YOU ARE WELL KNOWN HERE, AND YOUR MORE RECENT STATEMENTS AND TESTIMONY ON TRADE ISSUES WITH BRAZIL HAVE RECEIVED WIDE AND FAVORABLE PUBLICITY. A VISIT BY YOU WOULD BE WELL RECEIVED BY BRAZILIANS AS WELL AS BY THE VERY SIZEABLE AMERICAN BUSINESS COMMUNITY IN THIS COUNTRY.

4. AS YOU WILL APPRECIATE, YOUR PRESENCE IN BRAZIL WILL ALSO BE HELPFUL POLITICALLY, IN SIGNIFYING OUR CONTINUING INTEREST IN MAINTAINING CLOSE HIGH-LEVEL RELATIONSHIPS WITH THE GOB. IF YOU ARE ABLE TO COME, WE WOULD ENVISAGE YOUR SPENDING A DAY IN BRASILIA IN SUBSTANTIVE DISCUSSIONS WITH KEY BRAZILIAN OFFICIALS.

5. SINCE RELATIVELY LITTLE TIME REMAINS FOR FIRMING UP OUR ARRANGEMENTS FOR THE TRADE CENTER OPENING, I WOULD BE MOST GRATEFUL TO YOU FOR AN EARLY, POSITIVE RESPONSE. CRIMMINS

UNQUOTE VANCE

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## Message Attributes

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Subject: INVITATION TO ASSISTANT SECRETARY KATZ TO ATTEND U.S. TRADE CENTER OPENING

TAGS: OVIP, ETRD, BR, US, (KATZ, JULIUS L)

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